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# The Progress 1000: London's most influential people 2019 – Business: Fashion & Beauty

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The Evening Standard

**OUR OWNER IN THE 1000 MOST IMPORTANT PEOPLE IN FASHION LIST**



## Marcus Flemmings

*Founder of BAME* | **NEW**

This is the talent agency for people of colour, with BAME standing for British, Black, Asian, Minority, Ethnic. But instead of using BAME as a term of the lack of privilege, Flemmings says BAME models are reclaiming it as a term of empowerment. Having spent the last nine years successfully moving British South Asian talent into mainstream TV, film and fashion, the agency is focusing on moving models of all ethnicities into “the higher reaches” of the entertainment world.

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