



News > The Progress 1000

The Progress 1000: London's most influential people 2019 – Business: Fashion & Beauty

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OUR OWNER IN THE 1000 MOST IMPORTANT PEOPLE IN FASHION LIST





Marcus Flemmings

Founder of BAME | NEW
This is the talent agency for people of colour, with BAME standing for British, Black,
Asian, Minority, Ethnic. But instead of using
BAME as a term of the lack of privilege,
Flemmings says BAME models are
reclaiming it as a term of empowerment.
Having spent the last nine years successfully
moving British South Asian talent into
mainstream TV, film and fashion, the agency
is focusing on moving models of all
ethnicities into "the higher reaches" of the
entertainment world.

